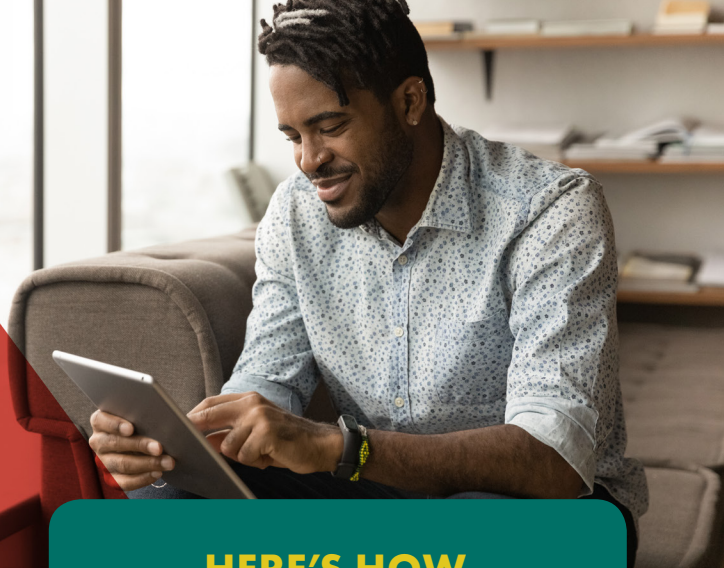




Launch1000

More Than 200 Westchester Residents Launched New Revenue Streams Last Year. **YOU COULD BE NEXT!**



HERE'S HOW IT WORKS

- ✓ **Commit 10 or more hours per week to working on your idea for the next 6 to 9 months.**
- ✓ **Watch educational videos to learn new skills and apply your newfound knowledge to activities to help advance your idea.**
- ✓ **Connect with prospective customers and learn more about the competition as you refine your big idea.**
- ✓ **Participate in exciting live events with outstanding guest speakers as you get to know your fellow Launchers.**
- ✓ **Follow these steps and you could launch a new revenue stream this year!**

The Westchester County Office of Economic Development is pleased to announce the return of Launch1000, an idea accelerator that provides step by step, immersive, action-based learning to de-risk any new business idea before going to market.

Launch1000 is right for you if you want to:

- Start a new business, nonprofit or social enterprise.
- Create a home-based revenue stream.
- Expand the products or services of an existing venture.
- Test a big idea that you've always wanted to bring to life.

When we say Launch1000 is for everyone, we mean everyone. This radically inclusive program works for products, services, social enterprises, non-profits, small local business ideas and large global business ideas. It also features a Dual Language Cohort (Spanish/English) to make the program accessible to more County residents.

If you want to get your idea off the ground, you need to APPLY NOW! Applications for the Launch1000 program close April 14, 2022.

Apply Now: WestchesterCatalyst.com/Launch1000



WESTCHESTER COUNTY
ECONOMIC DEVELOPMENT